



Regina Humane Society

Dear Jane,

<mail date>

Can you hear it?

The *beep beep beep* as the backhoe reverses into digging position. That deep, grinding scrape as it scoops up the first bucket of dirt. The whoops and cheers of the community members who have worked so hard to get us to this moment.

You'll have to listen a little closer, but you might also hear...

The mews, barks, chirps and squeaks of the many deserving animal friends who will soon be moving into their brand new, "Almost Home".

Do you know what else I hear?

I hear YOU. I hear **your love and your compassion for animals** coming through as a strong, steady heartbeat. You've been one of our cherished companions, cheering for animals from the very beginning.

That's why I wanted you to be one of the first to know: The moment has arrived. We're ready to start digging. Then, to start building, brick by brick and stone by stone, a brand new, **modern and amazing Animal Community Centre**.

If you've been to the Shelter, you know as well as I do that this is a long time coming. **The animals deserve so much better** than the crumbling, mildewy, decrepit space we're currently in. And soon, they'll have it!

But first, it's going to take a bit more help from loyal friends like you.

Rachel, will you make a special gift to fund this vital new Animal Community Centre? Your gift of \$XX, or even \$XX, would be such a great help.

This really is a dream come true for me, as it is for so many others! I started working with the Regina Humane Society 31 years ago. I've dedicated my life to its mission to improve the lives of animals. I've seen time and again

... please keep reading...

Extra Special Reply Form for

Mrs Jane Sample

123 Anystreet Blvd
Regina, Saskatchewan
S4S 4S4



✓ Yes, Lisa! I'll put my heart into helping you and our animal friends build the new Animal Community Centre this year. Here's my extra special gift of:

- \$XX \$XX *This amount will really make a difference!*
- \$XXX Surprise us! \$ _____

AND I'd like to help animals in need right now with an additional donation of \$ _____

- My cheque made payable to the **Regina Humane Society** is enclosed. **OR**
- I would like to make my gift by using my:
 - VISA Mastercard AMEX

Credit Card #.....

Expiry Date (MM/YY)

Signature

Phone

Email



Thank you so very much!

just how much this organization means to the community – animal lovers just like you! – and to the vulnerable, at-risk pets we serve.

It's way past time for us to have a new space that serves the animals – and the humans who love them – in the best possible way.

With your help, the new Centre will have **bright and warm dog and cat habitats** that feel like home. Cats will have their own rooms with **ample areas to climb and jump**, as well as access to an outdoor “Catio”. Dogs will have **space to run and play**, as well as comfortable places of their own to cuddle and relax. They'll have access to **wonderful new green spaces too!** There will be custom environments for the wee animals we care for as well, don't you worry!

Kids and adults can **learn about animal care and welfare** in welcoming multi-purpose classrooms. There will be plenty of areas where you can interact with, and enjoy, the animals too. One of the most exciting and important additions will be a brand new **fully-equipped veterinary clinic**, where we'll provide essential medical care to the animals who need us. The entire Centre will be bright, open and inviting – a vast contrast to what we're in right now!

I'm so excited to see you and all of our caring, compassionate, animal-loving friends in this life-changing new space, once it's open. But in order for that to happen, we **really do need your help right now.**

The work has begun. The construction site is bustling and busy. Everyone is doing their part to make this dream become a reality! Can you find it in your heart to make a special gift today and help fund this vital new Animal Community Centre?



Yours in bringing humans and animals together,

A handwritten signature in blue ink that reads "Lisa Koch". The signature is fluid and cursive.

Lisa Koch
Executive Director

P.S.: You'll notice I've included a lively and fun illustrated “storybook” to give you a glimpse into the work that's starting on the new Shelter now, and what it will feel like inside when it's done. I do hope you'll join us and put your heart and love into this new Centre being built for animals – and for your community.